



Position: Manager / Senior Manager- Marcomm

Experience Required: 5-8 years

Qualification: MBA- Marketing with excellent communication skills.

Type of Job: Permanent

Job Location: Gurgaon

Responsibility & Accountability:

- Oversee marketing communications including branding, public relations, advertising, white papers, trade shows, seminars and events collateral materials, analyst and market research management, and website design and content either directly or on an outsourced basis
- Establish, develop and maintain creative, conceptual and writing standards.
- Set design parameters and stylistics guidelines consistent with our brand
- Ensure quality creative/editorial contents delivered on time and on budget.
- Exceptional aesthetic sense and intuitive understanding of design principle
- Oversee the communication designing, corporate gift designing, print and web media content.
- Oversee marketing including new product launch management, sales training, presentations, sales tools, competitive analysis and general sales support.
- Coordinating in symposiums, events, exhibitions & global press.
- Support corporate initiatives & liaise with business heads.
- Manage and execute multiple projects with overlapping deadlines
- Ensure high level of quality in all communications, adhering to corporate brand standards and compliance requirements.
- Plan media materials including press releases, fact sheets, and customer testimonials contributed articles.

Interested candidates can email their most current profile at neha.kathait@securitas-india.com, priiti.sharma@securitas-india.com

We would like to thank all applicants, however only those who qualify for an interview will be contacted.